



# OPEN-AIR CINEMA

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**EVENTED**

# OPEN-AIR CINEMA FOR ANY SIZE

We have adapted our product portfolio to the most varied sizes of events. We supply the complete range of equipment required for micro events held in the courtyard of an ancient fortress to large-scale events with several thousand visitors in the Rheinaue Park.

State-of-the-art DCP movie projectors, inflatable AIRSCREENS®, projection booths, and cinema-compatible sound systems round off our offer. If desired, we even supply the film licences required for great entertainment.

2



*Motion picture concert in an open-air cinema featuring "Lord of the Rings" at the forest stage in Berlin, screen size 12 m x 6 m*



*Michael Jackson's Moonwalker turns the cinema into a party*



*Full house at a promotion tour of the "Ben & Jerry's" brand in Hannover*



# STORYTELLER “CINEMA”

It is a genuine highlight to sit in front of a large screen together with your friends during a warm summer night and to become enthralled by an exciting, amusing or dramatic story.

A motion picture creates an even more inspiring effect when being watched on a large screen beneath the stars and not in a dark cinema auditorium. Allow yourselves to be seduced by the magic of the “Cinema out of the Box”!

**EVENTED supplies the full scope of equipment required to organise a fantastic event.**

# 4

# SCREEN SIZES

As a consequence of the manifold requests of our customers we have a tremendous portfolio of different screen sizes in stock in order to enable us to also realise the most extraordinary projects. The screen size should always be adapted to the location and sufficient for the desired capacity of spectators.



*Open-air cinema in Geldern*



*Open-air cinema in Berlin, Neues Kranzler Eck*



*Open-air cinema in Luxemburg, palace of the Grand Duke*



*Open-air cinema in Munich-Aschheim, furniture store*



*Open-air cinema in Rolle (CH), town fair*



*Open-air cinema in Frankfurt, Hauptwache*

## 1

### Screen Size 8 m x 4 m

Lower edge of the image 1.75 m

Recommended capacity of spectators 200 people max. Not suitable for drive-in cinemas.

## 2

### Screen Size 10 m x 5 m

Lower edge of the image 2.00 m

Recommended capacity of spectators 1,000 people max. Suitable for a drive-in cinema up to 80 passenger cars max.



*Drive-in cinema as a customer event at the Klassikstadt in Frankfurt*

## 3

### Screen Size 12 m x 6 m

Lower edge of the image 2.00 m

Recommended capacity of spectators 1,200 people max. Suitable for a drive-in cinema up to 120 passenger cars max.



*Drive-in cinema in Luzern (CH), VW dealership*



Cinema in a castle, Rehlingen-Siersburg, with seating, before and during the film presentation



Open-air cinema at the World Youth Day in Cologne



Drive-in cinema at the Breuningerland mall, Sindelfingen



Open-air cinema at the Kennedypark, Aachen



Open-air cinema at the Schlossplatz in Saarbrücken



Drive-in cinema at the Sophia Jacoba coal mine, Hückelhoven



Drive-in cinema at the World Heritage "Völklinger Hütte"

**4**  
**Screen Size 16 m x 8 m**  
**Lower edge of the image 3.00 m**

Recommended capacity up to 3,000 moviegoers max. For drive-in cinema: Suitable for up to 250 passenger cars

**5**  
**Screen Size 24 m x 11 m**  
**Lower edge of the image 3.00 m**

Recommended capacity up to 15,000 moviegoers max. For drive-in cinema: Suitable for up to 600 passenger cars.



# THE RIGHT ACCESSORIES

6

We supply the complete equipment required to make your event a genuine success.

Our portfolio includes various types of seating arrangements, which may be utilised either in the form of row or conference seating.



The highly sensitive movie equipment is accommodated in specifically designed projection booths, which is the best precaution for any kind of weather and also helps to prevent vandalism or theft.

## No motion picture without popcorn!

Our popcorn machines are designed to handle even large crowds. Every moviegoer will obtain the serving ordered and the scent of freshly made popcorn ensures the perfect cinema feeling.

We will take care of the complete film distribution rights handling for you. Plus the matching tickets that correspond to the standards defined by the German Cinema Association.



# TECHNICAL IMPLEMENTATION

## Screens may be properly ballasted in different ways:



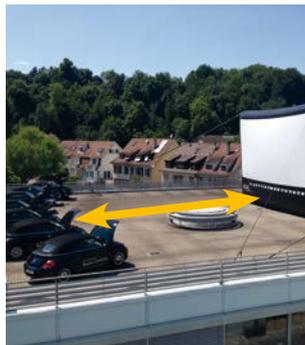
Floor slabs and ground anchors with a length of 1.00 meter each. This requires a previous verification using layout diagrams to determine if underground cables are present in the area concerned.



Ballast weights and tanks function as a reliable anchor on tarmac-covered squares.



Anchoring using existing building structures. Verification of the structural strength is mandatory for this.



Observe the minimum distance to the screen! We recommend a factor of 1.5 of the total screen frame height for calculation of the optimal distance to the screen in a drive-in cinema.

A safety distance to the screen, which corresponds to the overall height of the screen frame, is mandatory for an open-air cinema.



AIRSCREENs® are always supplied with a case that accommodates the screen blower and protects it against the weather. A specific sound insulation of the case is available on request.

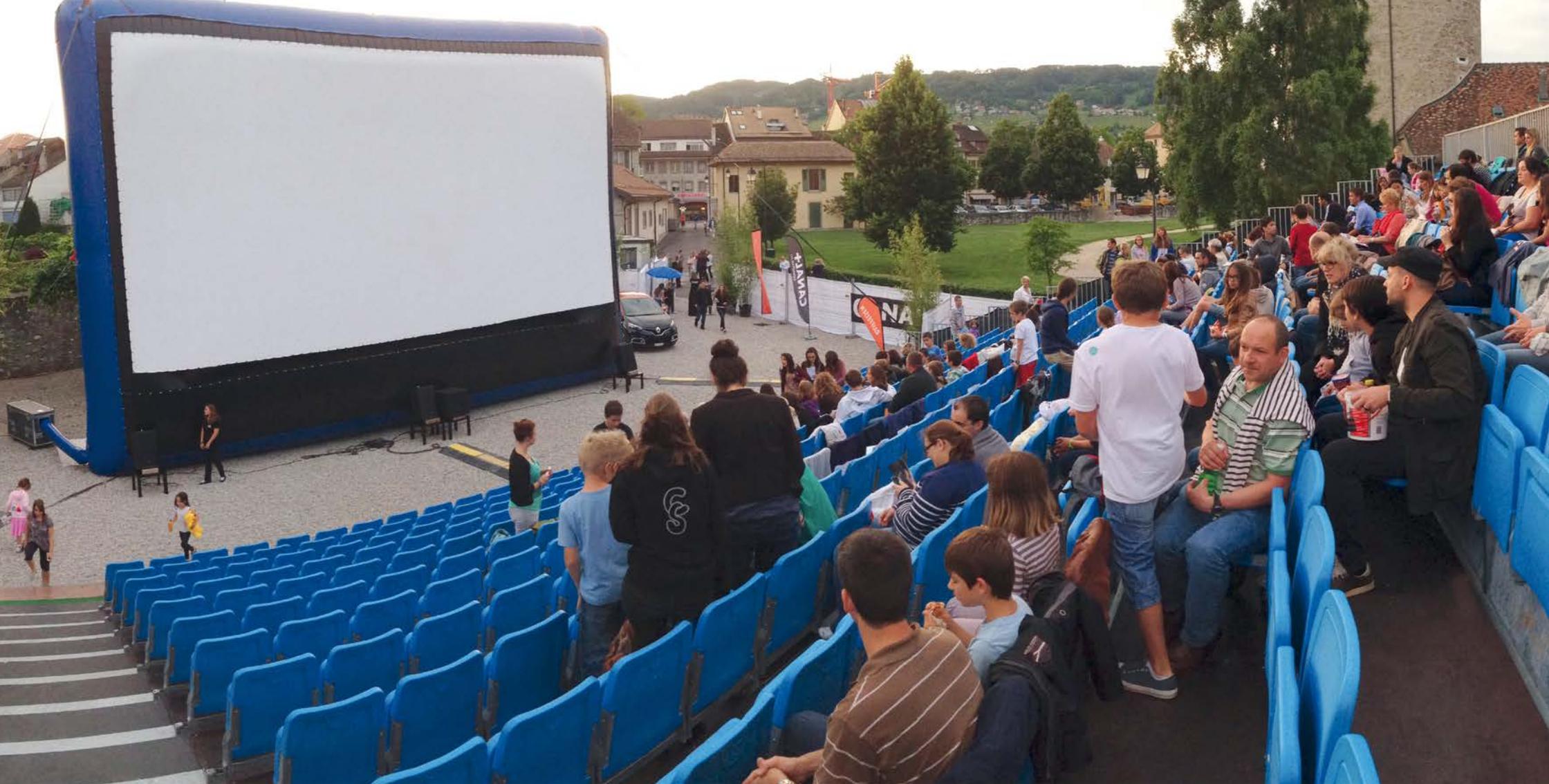


*Banner print on the rear of the AIRSCREEN 12 m x 6 m*

The rear of the AIRSCREEN® frame may display an individual banner print – a genuine eye-catcher for your event.

Part of our screens display our corporate logotype which may, however, be replaced on request.





Open-air cinema events provide particular cultural highlights in the cities and at out-of-the-ordinary locations during the summer.

But also music festivals are enhanced by an additional attraction if motion pictures offer a very special delight on large screens and feature a fantastic sound.



# MOBILE DRIVE-IN CINEMA

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# DRIVE-IN CINEMA

Drive-in cinemas offer attractive presentation formats for car dealerships, shopping centres, municipalities, trade associations ... Our portfolio of mobile movie screens - available in sizes S through XXL - constitute tailored individual packages, which may perfectly be adapted to the situation encountered on site and the number of visitors expected. All you need is a parking lot.

For more than 18 years, EVENTED has offered complete solutions in the field of mobile drive-in cinemas and open-air cinema events. Rely on our experience and creativity – we have the right event to match any given space.

## 2



*"Full house" with about 500 cars at the drive-in cinema near the gasometer of the World Heritage "Völklinger Hütte", screen size 24 m x 11 m*



*Watching a motion picture in a classic drive-in cinema in Frankfurt, screen size 10 m x 5 m*



*Relaxing in Berlin: Drive-in cinema at the O2 World, screen size 16 m x 8 m*



*Drive-in cinema experienced in a VW Beetle on a parking deck hovering over the rooftops of Zürich*

# A DRIVE-IN CINEMA AS A SPECIAL EVENT

A mobile drive-in cinema, erected for just a few days at an out-of-the-ordinary place – an event that you can't miss. Gigantic screens, audio transmission to the car radios via FM signal and a perfect image projection make an evening at the drive-in cinema a movie event you'll never forget.

**EVENTED** supplies the complete scope of technology required to turn your project into a fantastic event.

# 4

## An old idea rediscovered - for nearly all seasons

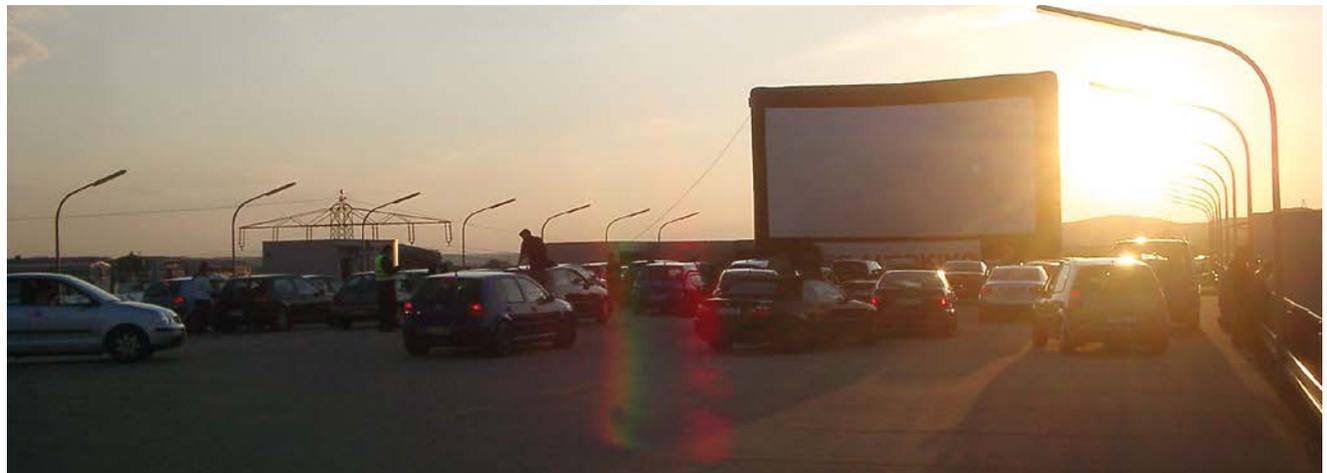
The very first drive-in cinema in the USA was opened in 1933. This form of leisure activity became popular and achieved cult status in Germany during the 60ies and 70ies.

It was in 1998 that EVENTED for the very first time erected a mobile drive-in cinema in Germany. Ever since, these short-term events have turned into genuine crowd pullers.

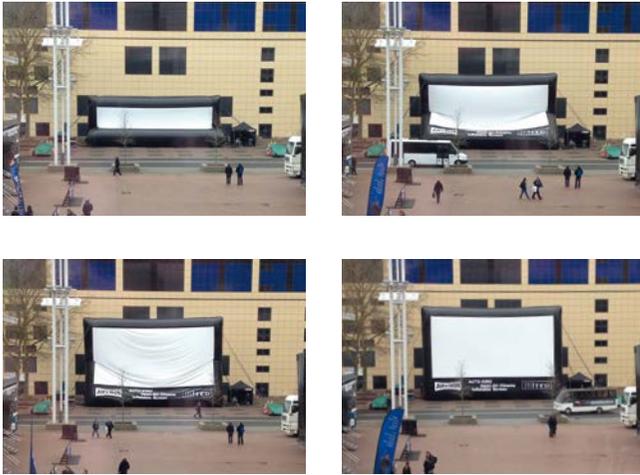
We possess the many years of experience that customers throughout Europe value, which makes us the market leader for mobile drive-in cinema events. Ready anytime: A drive-in cinema doesn't care about weather conditions and may thus also be realised in spring and autumn. The early sunset during these periods will even make several film shows possible in the evening.



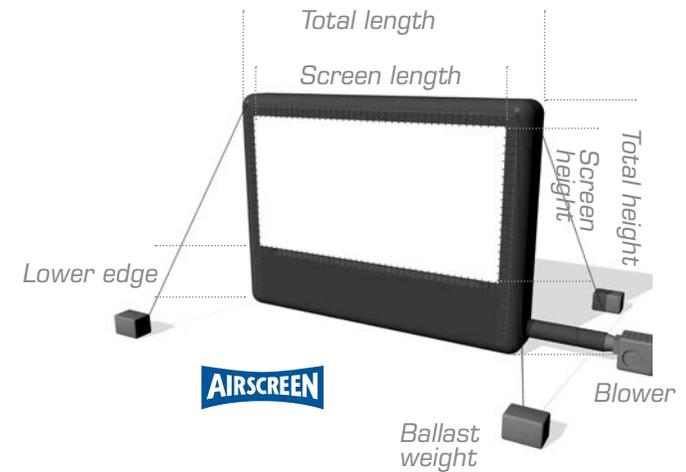
*"Cheers" to a successful event at the Lausitzring racetrack, screen size 24 m x 11m*



*Sundown mood in the autumn on a parking level in Bamberg, screen size 16 m x 8 m*



Mounting of a 16 m x 8 m screen only takes a few minutes with the help of a powerful blower



Excerpt of the inspection log book of a 16 m x 8 m screen as required by the Directive for Mobile Constructions

We exclusively employ inflatable AIRSCREENS® built by the German manufacturer “The AIRSCREEN Company”. All our screens are approved by the TÜV (German Technical Inspection Board) and come with an inspection log book for mobile constructions as required by DIN EN 13814.

This always puts you and your visitors on the safe side. AIRSCREENS® are installed quickly and easily. Your event will be “ready to rumble” in just a few hours.

Extraordinary locations such as parking levels, lawns, and sports fields may be used without any problem, since even our largest screens with a span of 26 m only feature a low overall weight and are suitable for any ground.

**In case of sudden thunderstorms and strong winds, AIRSCREENS® may be fully deflated in only a few seconds. Inflating and re-erection takes as little as 5 to 10 minutes**



# AIRSCREEN

There are manifold ways to project a good image onto a screen. This always depends on the screen size, the local conditions, and the project specifications.

The motion picture is digitally transmitted by a high-performance projector. The source is a hard drive and the motion picture is played on the basis of the internationally used DCI standard (Digital-Cinema-Initiatives).

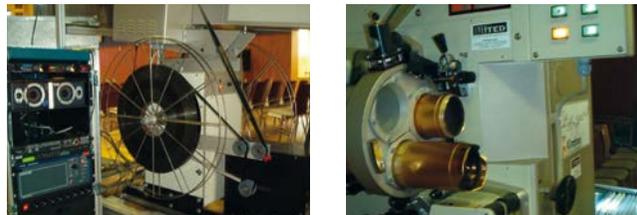
It is also possible to render other image formats stored on a DVD or BluRay, presentation charts or image files via digital movie projectors. Our portfolio includes a great variety of equipment for digital movie projection as well as the matching technical infrastructure such as server and digital audio mixing consoles. Our inventory is rounded off by the most different lens sizes in order to enable



*Digital projectors and media servers are today used for the image projection of motion picture films*

us to also realise out-of-the-ordinary projection distances and image sizes.

If you rather prefer a classical solution, you may certainly also rely on movie projection using a 35 mm format, a system with a tradition of more than 100 years. Our state-of-the-art 35 mm movie projectors are capable of creating an unmistakable analogue movie image even



*Motion picture projection using the analogue 35 mm technology*

*Audio transmission in the drive-in cinema is handled by FM radio signals transmitted directly into the car radios*



on the largest of screens, which is particularly effective with classic films, allowing the audience to immerse into a typical “cinema” atmosphere.

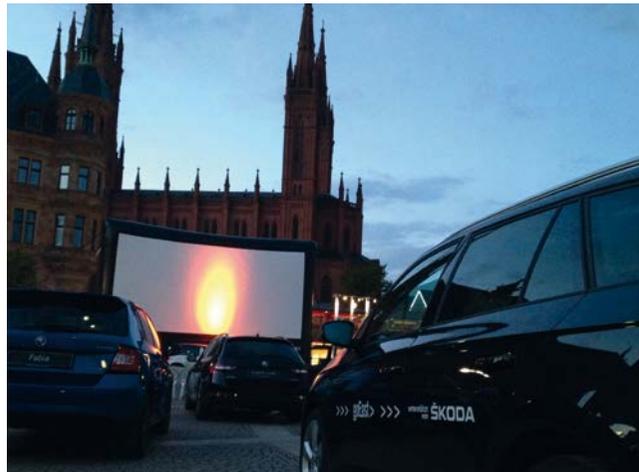
For quite some time audio transmissions in drive-in cinemas have no longer made use of standard loudspeakers, which require a cumbersome attachment inside the car, but rather employ an FM radio signal for transmission directly to the car’s radio. A digital sound sampling integrated into the movie projector provides perfect audio quality in genuine cinema format. And the best: The local residents are not annoyed by any noise!



*Cinema panorama through the windscreen in Basel, screen size 10 m x 5 m*



*A tightly packed drive-in cinema in Chur / Switzerland, screen size 24 m x 11 m*



*Promotion event in front of the Wiesbaden town hall, screen size 10 m x 5 m*



*Presentation of a radio station in Hesse / Germany, screen size 16 m x 8 m*